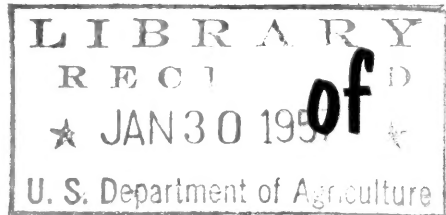


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1957

Annual Catalog



**Fine
Gladiolus**

Vennard Nursery

Box 394

SIOUX CITY, IOWA

←
CARIBBEAN



GOLDEN SUNSHINE

OUR 1956 SEEDLING PATCH

After growing seedlings for sixteen years, the past season was probably as exciting as any we have had down through the years. We had practically no rain, and our corn crop failed, but we kept some of our glads going well with Skinner watering system. We had 345 Seedling selections from the previous season to plant and judge again. 135 were discarded, but at least twenty of the remainder were set up for careful judging in 1957. Six of these were "Smalls" or of the Miniature type, and we are certain that several of these will be named and introduced soon. My wife named one tiny smokey "LITTLE FAWN," for it was truly the color of a tiny fawn. We have about 30 bulbs of it for 1957 blooming, and hope to get it into a show or two. We have never seen another glad with its lovely color. Then there was little "STARFACE" a tiny yellow with a reddish star marking in its face. A sort of tiny red spear in each petal. We expect to get it into a mid-season show next summer.

Among our older seedlings was the SINGLE SPIKE CHAMPION at the State Show in Spencer. It is a very fine blotched variety, and could be introduced soon. We had Champion Seedling in the Omaha, Lincoln and Sioux City shows too, and were very thrilled over our successes in the shows. Our old favorite, SUGAR ELL, does not get around to bloom until the Show season is well spent. In 1955 we had a basket of her blooms in the Spencer show, the only time we have been able to get it into a show. We now have over nine thousand bulbs of it, but it may never reach the market as our son contends that it is a big advantage to have "exclusive" on such a popular bloom for his "Up-town" flower shop. This seedling is a very bright firey salmon, with no other color or markings of any kind. We have been growing it since 1949. Local florists are wild about it, but our son Bill seems to have the edge. The color is much more brilliant than average salmons or pinks.

Our seed grew so poorly in 1955, that we had practically nothing to bloom as "first bloomers," so we just passed them up for 1957 blooming, from the large bulbs. It is difficult to get representative bloom from No. 7 bulbs, but when these 16,000 bloom in 1957, we will be having a great time again. Our seed production in 1956 was excellent, and we will try to grow at least 50,000 new ones next summer. It is great fun but a lot of work. We hope that a kind Providence will send us plenty of rain next Spring and Summer. Our corn crop failed this year, and it hurts business; but we still have FAITH. Why not write and tell us about your own seedlings? Why not get some seed made?

THE ALL AMERICA BOARD OF DIRECTORS

When this writer was elected to the Board of Directors a few years ago, I was very happy to have this honor and privilege. There is quite a responsibility and chore that goes along with it. It is the duty of each Director to plant and grow his portion of the bulbs sent to him for trial each season; and he must faithfully care for them and judge them as they start blooming. This judging must be faithfully and carefully done without fear or favor, and "with malice toward none."

After several meetings with the group, I must earnestly say that I believe every one of the thirty-one men on that board are 100% sincere and faithful to that trust. It is a great privilege to sit with them and listen to their remarks. There were thirty seedlings in the trials this past season, and a number of them seemed almost fine enough to win as they bloomed. But I scored each one right down the line AS I SAW THEM, and I hope that my scoring was fairly accurate. I know it was honest.

Yes, these thirty-one men are ALL honest, and have a real responsibility in their hands, selecting Glads that are worthy. I do sincerely believe that their program will add much to the popularity of GLADIOLUS, and bring much greater returns to the hybridizers who grow them for cut-flowers, and for the sale of bulbs.

More power to THE ALL AMERICA BOARD, and their great effort. If you have a good seedling, why not send it along to the Trials, and see if it might be "good enough to win." Drop me a line, if interested.

All America Glads

CARIBBEAN (AAGS) (Patent Applied For) (376) (Baerman-Fischer, 1957) (70 days) (Beauty's Blush x Better Times).

The delicate blue tones of this exciting novelty present an unusual combination of rare blue-violet petals handsomely embellished by a rich, deep violet throat and a small cream spear. Caribbean opens from 9-11 precisely styled florets at one time in formal, double-row placement. It possesses a quality uncommon to many varieties and almost a rarity among "so-called blue glads," that of extreme vigor. In every way, Caribbean displays top performance. It consistently produces tall, well-proportioned spikes and unusually healthy bulbs. It is the first distinctly ruffled blue-violet gladiolus. Every flower lover will want this striking novelty in his garden. Its refreshing beauty will make it a sure-fire winner in its class at flower shows.

Caribbean has been a prime favorite with us ever since it bloomed as a seedling. While a seedling it received the following awards: Award of Merit by the Rhode Island Trial Grounds, Approval Award by Hybridizer's Guild and N.A.G.C. Trial Gardens, and Silver Medal by the Canadian Trials.

ROYAL STEWART (AAGS) (Plant Patent No. 1339) (450) (Pommert, 1956) (75 days) (Red Charm x Seedling)

Royal Stewart is the leading 1956 introduction according to the N.A.G.C. Symposium. Appleblossom was second. What a testimony for the All-Americans! Royal Stewart led all other varieties in its class as an exhibition variety in this same poll. It was grand champion at our Minnesota State Show last summer and we expect it has many more winnings to its credit, when all the show reports are compiled.

Royal Stewart consistently produces tall, straight spikes that open 8-10 recurved florets in formal, double-row placement. Color is clear, light red. The picture on page 5 is an excellent likeness of this grand variety.

MAYTIME (AAGS) (Patent Applied For) (442) (Baerman-Fischer, 1957) (70 days) (Beauty's Blush x Friendship).

A light-hearted charm surrounds this brightly colored glad. The gracefully ruffled deep, pure pink florets with their contrasty large white throats bring back the memory of the freshness of May-blooming flowers. Maytime is a lithesome glad of good height. It readily opens 8-10 florets on spikes of five and one-half feet tall. A robust grower, Maytime has wonderful plant health and makes fine, plump bulbs. You will love Maytime for its long ribbon of color, for the silky taffeta sheen of its petals, and for its remarkable ease of growth. An ideal flower for either cutting or exhibition and a gem for the home garden.

Maytime was nicknamed "Pink Ribbon," while it was with us as a seedling. It was Second Day Grand Champ at Sioux City last summer.

APPLEBLOSSOM (AAGS) (Plant Patent No. 1517 (460) (Baerman-Fischer, 1956) (65 days) (Beauty's Blush x Rose Charm)

Introduced last year, this exquisitely tinted All America glad has won many friends and admirers. The predominating color is a clean, snowy white with a flush or corona of cool, rose-pink at the edges of the petals. Eight to ten trimly tailored florets, five inches in diameter, and of very heavy substance, are open at once on spikes up to five feet tall. A grand cutter. A vigorous, easy grower that performs well with only average culture.

"A honey of an All-American. We ordered but three bulbs of Appleblossom and each one turned out to be near perfection with 8-9 open florets. It is certainly high on the list of the world's most beautiful gladiolus as seen and voted for by more people than any other glad entered in the Hall of Fame at the Minnesota State show this year."

—Marvin and Melvin Schimpf, Wisconsin

PRICES ON ALL AMERICA BULBS

\$.50 each

\$2.50 for 6

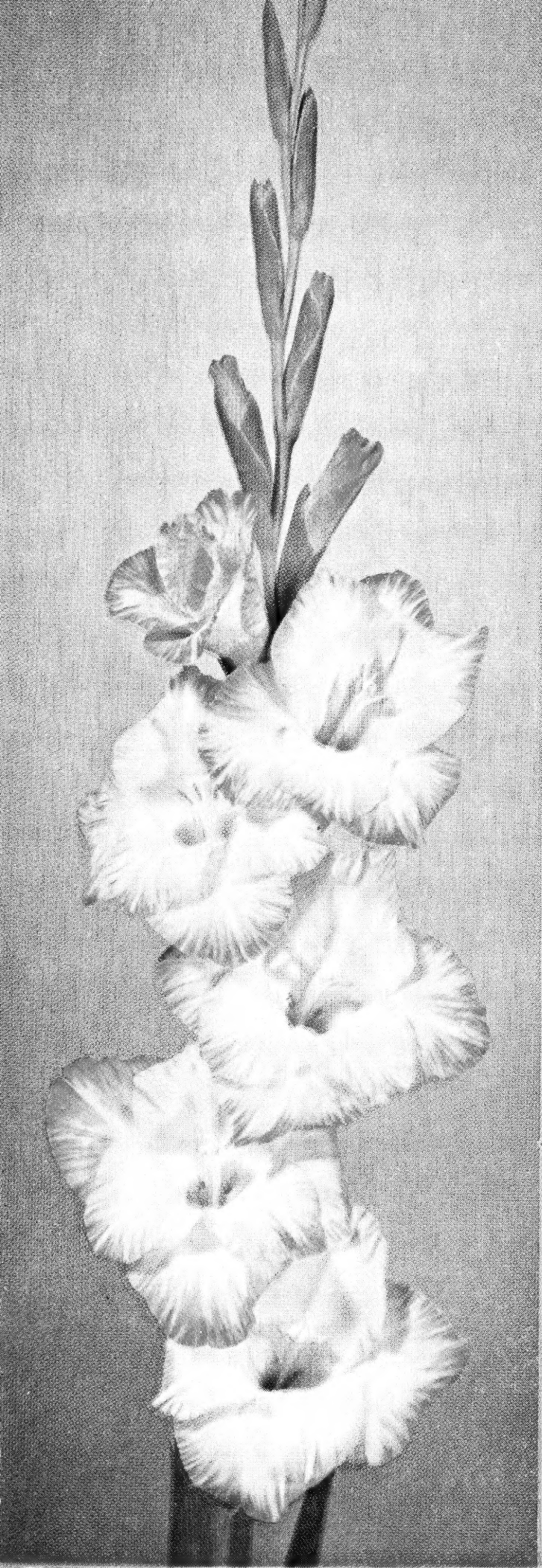
(AAGS)

\$5.00 for 12

\$9.50 for 25

Quantity prices apply on bulbs all of one variety or any combination of varieties. Large bulbs only.

→
APPLEBLOSSOM and ROYAL STEWART



Selected Glads, Inc.



© Selected Glads, Inc.

General Listings

For twelve years we have been mailing out a catalogue of our bulbs, and have given some description as well as price on the bulbs. We are still growing some of the older reliable varieties, but have decided to list all varieties under this general list except the ALL AMERICA varieties, and a few we are helping to introduce. Such varieties as Red Charm and Elizabeth The Queen are still top value glads, and we are glad to offer them. In all varieties we will supply ten bulbs for eight times the single bulb price—where that is given—and five may be purchased for half the ten price. All orders of \$3 and over will be prepaid; terms Cash. Bulbs will not be sold in smaller quantities than quoted. If priced at “2 for 35c” please do not order one for 17½c, and we ask that you kindly observe these terms of sale. If, upon arrival, bulbs are unsatisfactory, money will be refunded upon return of the order, prepaid. Small or Miniature varieties offered in following pages.

A. B. COUTTS: (Coutts) (516) A very pleasing shade of apricot buff; and a very tall, strong grower. Propagates slowly here. **Lg. 25c ea. Med. 2 for 35c.**

AUREOLE: (Pruitt) (410) This has been our most popular yellow for years or more, and is a very finely ruffled glad. Very useful for home or florist use. **Lg. 10 for \$1.20. M. 10 for 80c. Bts. 25c per Pkt.**

APPLE BLOSSOM: (Fischer) (460) SEE ALL AMERICA VARIETIES.

ADORABLE: (K&M) (406) This is one of the finest in the Cream class; and will produce almost perfect spikes. Has creamy amber throat and lip petal, a very beautiful effect. **Lg. 25c ea. Med. 2 for 30c. Bulblets 15 for 25c.**

BEAUTY'S BLUSH: (Fischer) This reliable old variety has been used for our Flower Shop for years, and is a fine glad, with good habits. It will perform very well from small bulbs, often blooming from bulblets. **Large 2 for 30c, 10 for \$1.20. Med. 10 for 75c. Bts. 25c Pkt.**

BOLDFACE: (Evans) (533) This salmon scarlet glad with its bold red blotch on a white throat, very well earns its rowdy name. However, it has a striking beauty too, and often wins a good place in the shows. **Large bulbs 2 for 30c, 10 for \$1.20. Medium 10 for 80c. Bulblets 30c Pkt.**

BRENDA: (Pazderski) (464) This striking dark rose red has a darker throat mark, and is a fine thrilling “Show Number.” A good propagator too, and for the home garden. Everyone should have it. **Lg. 40c ea., 10 for \$3.20. Medium 5 for \$1.20 Bts. 8 for 25c.**

BURMA: (Palmer) This is probably the finest dark rose red of all time. We think it is far ahead of any competitor, either

for the show or the flower shop. **Lg. 10 for \$1.20. Med. 10 for 80c. Small 10 for 40c. Bts. 25c per Packet.**

CARIBBEAN: (Fischer) SEE NEW ALL AMERICA INTRODUCTIONS.

CABALLERO: (Fairchild) (425) Here is a strong red orange with a scarlet blotch on a yellow throat mark. It is the bold barbaric type many folks like to see in the shows. A fine number for the home garden, making plenty of bulblets. **Large 50c ea., 10 for \$4. Bulblets 10 for 40c.**

CHEROKEE: (Snyder) (500) This is a distinct velvety shade of bronze with a flame throat mark. Makes good spikes from all sizes of bulbs. Opens 7, 5½ inch blooms easily. Fine for the home garden if you like the “smokey” sorts. We do. **Medium 50c ea., 5 for \$2. Bts. 10 for 50c.**

CHIEF PONTIAC: (Snyder) A very bright scarlet of large size, tall and stately spikes. Sometimes will burn if left in the field, but is fine for cutting and for crossing. Has produced some great seedlings. **Lg. 25c, 10 for \$2. Med. two for 30c. Bulblets 15 for 25c.**

CORONADO: (Pruitt) (412) A fine clear yellow without markings. Better than average spikes for cutting. **Large 60c ea. Mediums 40c. Small 25c. Bts. 6 for 25c.**

DIEPPE: (Hassell) One of the all-time great salmon scarlets. Huge heavily ruffled flowers on spikes not always straight, but great anyhow. **Large bulbs 10 for \$1.20. Bulblets 30c per Packet.**

DUSTY MILLER: One of the reliable old time smokies. Very popular and beautiful, and a good grower. **Lg. 10 for \$1.20. Med. 10 for 85c. Bulblets 30c packet.**

EARLY RED: (Knight) (450) This very early bright red is one of the best in its color, so healthy and fine. Excellent pure color. **Lg. bulbs 2 for 35c, 10 for \$1.50. Med. 10 for \$1. Bulblets 12 for 30c.**

EDGEWOOD: (Torrie-Flad) (461) This is a tall medium rose with a rose-lavender throat mark, that is a fine florist variety and good grower for any purpose. **Large 25c ea., 10 for \$2. Med. 10 for \$1.20. Sm. 10 for 80c. Bts. 15 for 25c.**

ELIZABETH THE QUEEN: (White) (566) The best lavender in commerce for the last ten years, and still a good performer. During the last two dry seasons The Queen has kept our up-town flower shop well supplied with fine spikes. Also a great parent for good seedlings. **Lg. or jumbo bulbs ten for \$1.20. Med. 10 for 85c. Bulblets 25c Packet.**

ELMER'S ROSE: (Fischer) (462) This glad is a deep shade of rose, and can hold seven or eight blooms open in great shape. Makes an impressive spike. **Large bulbs two for 25c, 10 for \$1.20. Medium 10 for 85c. Bulblets 30c packet.**

FRANCESCA: (Toben) (566) One of the most beautiful glads grown. A light lavender pink with creamy throat is a very inadequate description. **Large bulbs 25c ea., 10 for \$2. Medium 10 for \$1.20. Bts. 15 for 25c.**

FRIENDSHIP: (Fischer) This fine reliable pink is probably Fischer's best introduction, and one of the best florist's glads in the business. **Lg. 2 for 25c, 10 for \$1.20. Med. 10 for 75c. Bulblets 25c Pkt.**

GOLDEN DAWN: A clear light ruffled yellow, fine for florist blooms. **Lg. 10 for \$1.20. Med. 10 for 75c. Bts. 25c Pkt.**

GOLDEN PALOMINO: (Summerville) (417) This is an extra fine apricot buff colored glad with a small orange spot in the throat. Mid season bloomer, and an unusually fine spiker for either shows or floral use. **Lg. bulbs \$2 ea. Mediums \$1.50 ea. Sm. \$1 ea. Bulblets 20c ea.**

HARRISBURGER: (Mikle) (552) (A beautiful clear red without markings; very large tall and late. When blooming from bulblets it is very fine. **Large 30c ea. Med. 20c each. Small two for 25c. Bulblets 10 for 25c, 100 for \$1.50.**

HILLTOPPER: (Fairchild) When we grew this is a seedling, it made tremen-

dous spikes during those rain-filled seasons. With good culture it still grows fine. **Large \$1.50 ea. Med. \$1 ea. Small 50c. Bts. 6 for 50c.**

JESSIE MAE: (Knight) (443) Deep copper-like pink with a scarlet feather. ruffled and fluted, can hold 9 open. **Lg. 25c ea., 10 for \$2. Bts. 10 for 25c.**

JO WAGENAAR: (K&M) This is no doubt our most popular dark red, and is used daily in our bouquet sales. It is indeed a man's flower. We use it freely as a seed parent too. **Lg. 2 for 25c, 10 for \$1.20. Med. 10 for 75c. Bts. 25c per Pkt.**

KAREN: (Mazur) (471) Clear magenta color with a bright yellow throat mark, and one of the finest blotches we know. Very beautiful and a good grower. **Large bulbs 30c. Med. 20c ea. Bts. 15 for 25c.**

KING DAVID: (Carlson) (570) The most popular purple, and a fine large grower that can produce immense spikes, with 8 or 9 florets open. Used in our bouquets every day. **Lg. 2 for 30c, 10 for \$1.20. Med. 2 for 20c, 10 for 85c. Bts. 25c Pkt.**

LOOK: (Taylor) (540) One of the largest light pinks in existence. An easy grower and very healthy. **Lg. 30c ea., 10 for \$2. Med 10 for \$1.20, Bts. 20 for 25c.**

LORELEI: (Howell) (406) Here is a very tall graceful cream colored glad that is still very popular, and rather slow to increase. Can win in the shows. **Lg. bulbs 75c ea. Medium 50c. Sm. 25c ea. Bts. 4 for 25c, 10 for 50c.**

MOTHER FISCHER: (Fischer) (400) A very sturdy strong growing white glad that will become a great florist number. A fine performer. **Lg. 10 for \$1.20. Med. 10 for 85c. Bts. 25c Pkt.**

PACTOLUS: (K&M) This is one of the brightest and most sought-for flowers in our field of glads. A buff or apricot color with a very bright scarlet-orange blotch of large size. Easily opens eight florets in the field, and extra fine for bouquet or arrangement work. **Large 10 for \$1.20. Medium 10 for 85c. Bts. 30c Pkt.**

PHANTOM BEAUTY: (Bastian) We have grown this light blush pink for years, and still use it freely in our bouquet business. Can win championships in most any show yet. **Lg. 10 for \$1.20. Med. 10 for 85c. Bts. 25c Pkt.**

(Continued on page 10)

INNOCENCE (460)

(Fischer 1957) (70 days) (Beauty's Blush x Friendship) Tall, exquisitely ruffled, rose-pink Innocence tugs at the heartstrings of the beholder. The delicate "baby-pink" coloring and softly recurved form create a picture one cannot soon forget. But despite the delicate appearance, Innocence possesses extremely heavy substance and good opening qualities. It easily attains a height of five feet, opening 8-10 florets on 20-22 bud spikes. Will produce fine, cuttable spikes from all sizes thus prolonging its beauty over a longer blooming period. Innocence is a heavy reproducer of large, easy to grow bulblets. You can't afford to by-pass Innocence for your 1957 Glad Garden—its earliness, beauty, and dependability make it a must for everyone.

Any size, ea. 50c 12 for \$4.50 24 for \$8.50

GOLDEN SUNSHINE (412)

(Fischer, 1957) (85 days) (Orange Gold x Helios) During the waning days of summer Golden Sunshine exhibits a glorious array of mellow gold. Just the color to compliment natures fall pageant. Golden Sunshine is a vibrant yellow of leathery substance, slightly ruffled with 8-10 florets open at once in formal placement. Spikes attain a height of five feet on strong, rugged plants. Average producer of bulblets that make unusually robust growth. Golden Sunshine is exceptionally value as a late fall cut-flower making marketable spikes even from small bulbs.

Golden Sunshine has a long list of seedling awards. It won the coveted silver Medal from the Canadian Trial Grounds and the Approval Award given by the North American Gladiolus Council. It was approved by the Hybridizer's Guild and won an Award of Commendation from the Rhode Island Gladiolus Society. Three magnificent spikes were exhibited at the Central International Show at Rochester, Minn., where it was judged 3-spike Seedling Champion.

"The closest glad yet to approach the phrase, 'the end of the yellows.' So many things can be done with this glad and it will stand up every time. Its texture is like leather, its color—the best, and it will open 8 to 10 right in the garden. A single spike is a sight to behold."

—M & M Schrimpf, Minnesota

Any size, ea. 50c 12 for \$4.50 24 for \$8.50

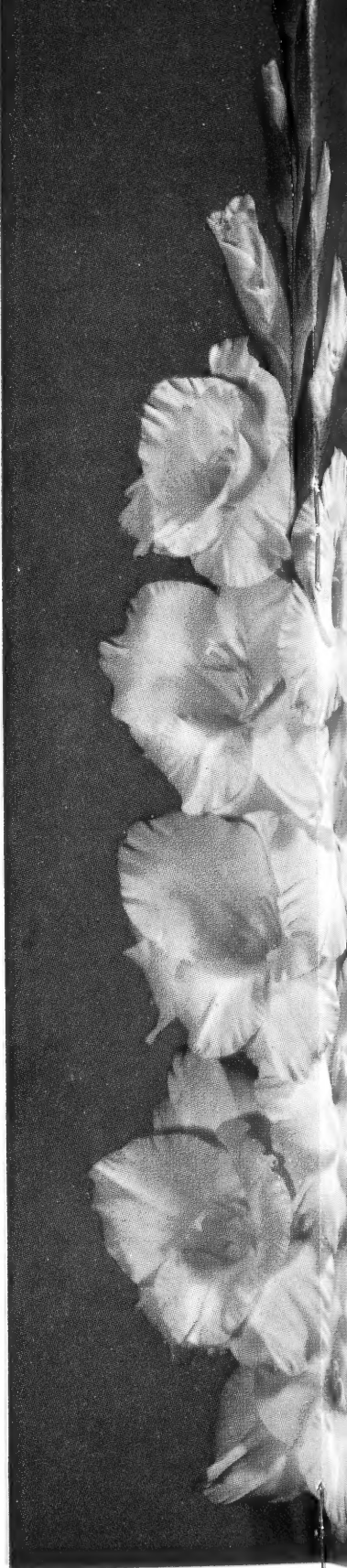
ROSE SPIRE (460)

(Fischer, 1957) (75 days) (Beauty's Blush x Rose Charm) To many of you Rose Spire has a familiar ring for this bright rose glad has graced the seedling section of various shows for the past few summers. Indeed, Rose Spire received top honors at the 1954 Central International Gladiolus Show in Rochester, Minn., and in 1955 was Grand Champion of the West Texas Gladiolus Show. It won Approval Awards from the Hybridizer's Guild and the N.A.G.C. In addition to these laurels, Rose Spire has been well received by our florist trade, locally as well as those at a distance. It opens remarkably well in water and keeps its color and size to the tip, very important characteristics in a good commercial. But nature saw fit to add another important quality and that is the ability to make marketable spikes from all sizes of bulbs. In fact, this quality more than any other, has impressed our grower-friends. They all feel that it is a promising commercial cut-flower because of its splendid growing habits and its lovely, much needed color.

As the name implies, Rose Spire makes lofty spire-like spikes having up to 10 open on a 22-23 bud flowerhead. No other glad we know has the lively, clear rose coloring of Rose Spire. It is glorious in the field but even more eye-catching indoors.

Any size, ea. 50c 12 for \$4.50 24 for \$8.50

(Above are the originator's descriptions)

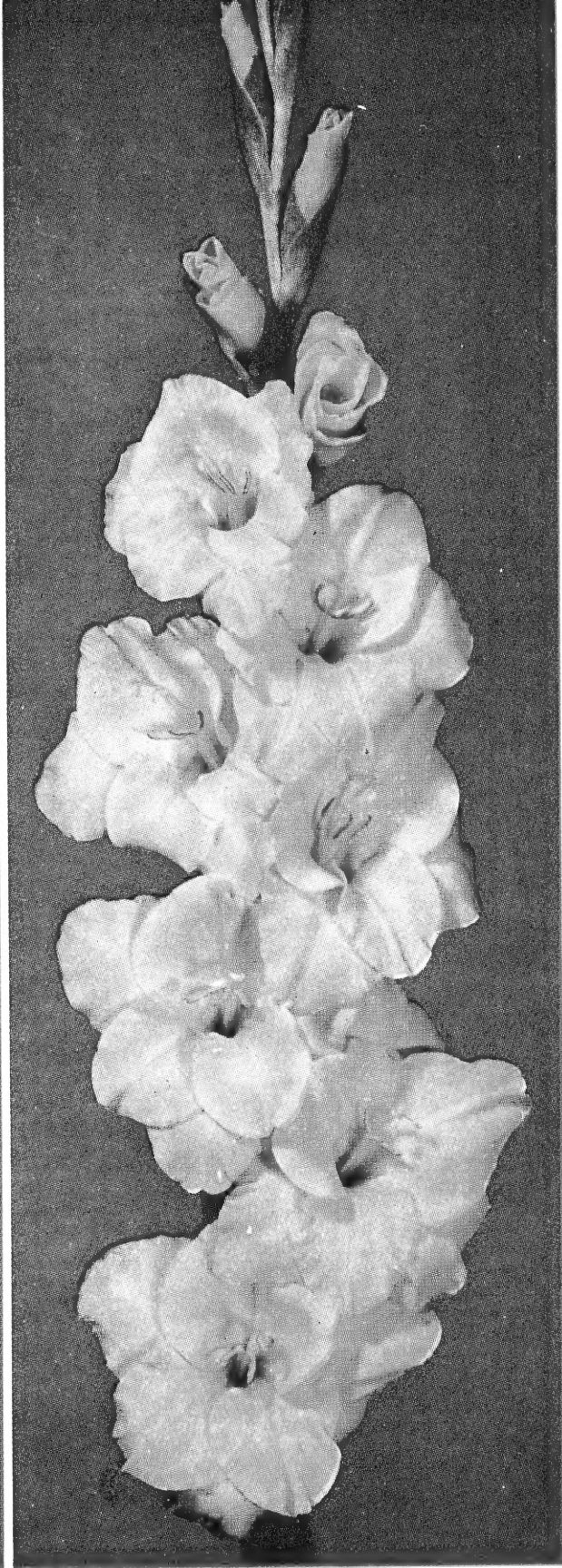


INNOCENCE

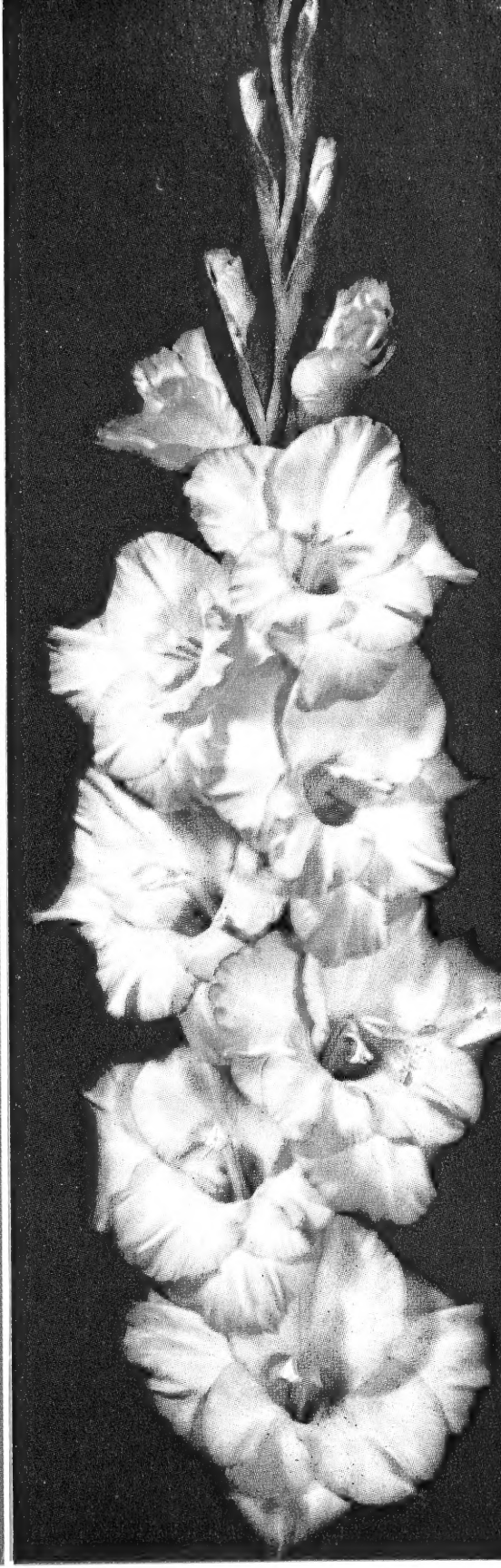
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ANCE



GOLDEN SUNSHINE



ROSE SPIRE

Top Trio

Any size, each	-----	\$.50
4 bulbs of each, (12) for	-----	4.50
8 bulbs of each, (24) for	-----	8.50

GENERAL LISTINGS

(Continued from page 7)

PIERROT: (Japan) (301) This odd number is white with dark violet markings in lower petals and smaller markings on other petals. Quite unusual. A striking flower though good for arrangements. **Lg. 50c ea. Med. 35c ea. Small 25c**

PINK HARMONY: (Tyndall) (540) Beautiful pure pink with a cream blotch. Tall strong healthy grower with 8 open on long flower head. Will become a good early cut flower. **Large 50c ea. Med. 35c ea. Bts. 10 for 40c.**

PIRATE CHIEF: (Jack) (568) A deep lavender with rosy purple blotch with creamy edging. Ruffled rolled needle point petals, that are most unusual in such a dark variety. It is a sister of Violet Charm and Sparkling Eyes, and just as reliable as they are, but of different color. **Large 75c ea. Med. 50c ea. Sm. 25c. Bulblets 10 for 50c.**

POINSETTIA: (Johnson) (450) A pure spectrum red that is really bright, and a good cut flower variety. **Lg. 10 for \$1.20. Med. 10 for 85c. Bts. 25c Pkt.**

PROSPECTOR: (Leffingwell) (410) We have contended that this is the most beautiful yellow glad in the world—ever since we saw it the first time. It is a medium yellow with a bright amber throat mark, large enough to give it the effect of deep yellow. It is in a class by itself, and one of the most beautiful glads in the world. **Large bulbs 30c ea. Med. 10c each. Bulblets 10 for 25c.**

PRUNELLA: (Stringer) (580) A very large plum red smokey with a bright cream throat mark. Very tall strong grower. **Large 40c each. Med. 30c ea. Bts. 8 for 25c**

PURPLE BURMA: (Boewe-Fischer) Built like the regular Burma except for the purple color. Ruffled royal purple. **Large 25c, 10 for \$2. Med. 2 for 30c. Bts. 20 for 25c.**

RED CHARM: (Butt) The red glad by which most red varieties are judged. Always reliable, fine for floral use and can win in the shows. Has been going strong for 15 years. **Lg. 10 for \$1.20. Med. 10 for 85c. Bulblets 25c Pkt.**

ROSANNAH: (Kydd) (580) Medium dark rose color with darker lines in throat, but one very fine variety. Grows very

tall with fine slender stems. Unusual and beautiful color that should become a good commercial number, as it grows easily and propagates well. **Large 35c. Medium 20c each. Bts. 10 for 25c.**

ROYAL STEWART: (Pommert) See ALL AMERICA VARIETIES, AND NEW INTRODUCTIONS.

SALLY ROSE: (Rich) (564) A showy salmon rose with a small orange throat feather that really lights up this bloom. 52 inches tall, 24 buds, with eight open, makes this a very useful variety, and tops for the shows. **Lg. 75c ea. Med. 50c ea. Bulblets 10 for 50c.**

SNOWDRIFT: (Fischer) (400) This is an early blooming white, nicely ruffled, and able to win in the shows Good propagator. Give plenty of water. **Lg. 25c ea., 10 for \$2. Med. 10 for \$1.20. Sm. 10 for 80c. Bts. 15 for 25c.**

SNOW VELVET: (Fischer) (400) We found this fine white to be winner of several shows this past season, a very beautiful ruffled glad with all the good points needed to win in the show. Extremely white. **Lg. 75c ea. Med. 50c ea., 10 for \$4. Sm. 35c ea. Bts. 10 for 75c.**

SNOW PRINCESS: The white glad by which most other whites are judged. An old reliable florists' white that just does not fail. **10 Lg. for \$1.00. Med. 10 for 75c.**

SPARKLING EYES: (Jack) (401) This glad was Three Spike Champion of the Iowa State Show this season, at Spencer. We grew these spikes, and could walk down the row and cut a dozen Champions just as fine as those at the Spencer Show. It has an exceptionally bright violet purple blotch—that sits just right in its throat. Right now—in our book—this glad and Spic & Span are the two finest florists' glads we have. **Large bulbs 20c, two for 35c. Medium, two for 30c. Sm. 2 for 20c. Bulblets 20 for 25c.**

SPIC & SPAN: (444) (Carlson) Without a doubt this is the greatest show glad and florist's variety on the market today. We can walk down the row and cut every one, and such fine spikes too. **Lg. 10 for \$1.20. Med. 10 for 85c. Sm. 10 for 40c. Bts. 25c per packet.**

STARFIRE: (Pruitt) (433) A tall frosty salmon with a bright red blotch showing on a creamy yellow throat. Very striking and helps to brighten up bouquets. We

like the variety. **Large** 25c ea., 10 for \$2. **Med.** 2 for 30c. **Sm.** 5 for 40c. **Bts.** 15 for 25c.

STRAWBERRY PEACH: (Salbach) This glad can produce huge spikes, is a fine apricot buff color when we have recent rainfall. It is also a fine seed-parent, the mother of SUGAR ELL, our best seedling. **Lg.** 2 for 25c, 10 for \$1.20. **Bts.** 25 for 25c.

STORMY WEATHER: (Barrett) (480) This smokey is a mixture of greys and tans, large, tall and a good grower. **Lg.** 2 for 30c. **Med.** 2 for 20c. **Bts.** 20 for 25c.

SUMMER QUEEN: (Fischer) (542) A heavily ruffled salmon, that is a deeper shade than Spic & Span. Produces tall, big spikes, and is an easy grower; fit for a fine commercial too. **Lg.** 10 for \$1.20. **Med.** 10 for 85c. **Bts.** 25 for 25c.

SUMMIT: (452) (Pazderski) This is a medium red with darker markings on the lower petals; and is often named as one of the best reds. Has won a lot of prizes in the shows. **Lg.** 40c, 5 for \$1.60. **Med.** 30c ea., 5 for \$1.20 **Bts.** 8 for 25c.

SWEET SIXTEEN: (Fischer) This bright pink is a sport of Beauty's Blush, and is grown for florist's spikes, as it performs well. Every plant makes a cuttable spike. **Lg.** 2 for 25c, 10 for \$1.20. **Bts.** 25c Pkt.

TEENAGER: Clear medium rose colored glad with some blue tints. Very bright and fine for floral use. **Lg.** two for 30c, 10 for \$1.20. **Med.** 10 for 85c. **Bts.** 25c Packet.

TEXAS WHITE: (Fischer) (500) This huge white glad is named Texas because it is so big! Will grow head-high from small bulbs; it did for us. **Lg.** bulbs 40c ea. **Med.** 30c ea., 10 for \$2.40. **Sm.** 20c, 10 for \$1.50. **Bts.** 10 for 35c.

TRAVELLER: (Flad) (460) This is a fine light rose pink with a small deeper blotch. One of the finest. Can open ten or twelve, and will be grown for commercial use by everyone, as well as for the home garden. Propagates freely. **Lg.** 50c ea., 10 for \$4. **Med.** 35c ea., 10 for \$2.80. **Bulblets** 6 for 25c.

VELVET MANTLE: (Fischer) One of the nicest dark reds, that can grow as high as your head Fine color and makes great bulbs. **Lg.** 2 for 25c. **Med.** 2 for 20c. **Bts.** 25 for 25c.

VIOLET CHARM: (Jack) (476) A light violet color with a deep violet arrow on a cream throat. Grows 22 buds, of which ten will open at once on a huge spike, always straight. A good all-round performer, and has won in many shows. A sister of Sparkling Eyes, Pirate Chief and Pinnacle. **Large bulbs** 20c ea., two for 35c. **Med.** 2 for 30c. **Bts.** 20 for 25c.

WILLOW ROSE: (Knight) (362) Here is a dark lavender rose that can put out 26 buds on a very tall spike, and can hold 10-12 florets open. A great grower from bulblets or any size bulb, and exceptionally healthy. **Lg.** 75c ea. **Med.** 50c ea., 10 for \$4. **Bts.** 10 for 25c.

GLADIOLUS COLLECTIONS: OUR POPULAR HOME GARDEN COLLECTION "A" (Prepaid to you for \$8.75)

For many seasons we have been offering our customers COLLECTION "A" or our popular home Garden group of bulbs. Dozens of our customers take advantage of the "bargain" in this offering, and just send an order for one or more of these collections. This season we are going to offer a few more varieties, but not as many bulbs in all, for we believe we can give better value by putting in newer varieties, and a little more spread in color. Retail value of these bulbs \$15.75. Some of the bulbs will be large, but all will be strong medium or larger, and the cost is \$8.75 prepaid anywhere in the U. S. Small varieties marked*.

10 Atom*	5 Gaily Clad*	5 Prospector
10 Aureole	10 King David	6 Sparkling Eyes
10 Burma	10 Mother Fischer	15 Spic & Span
10 Bo Peep*	5 Ladykiller*	6 Traveler
5 Elmer's Rose	10 Pactolus	6 Violet Charm
5 Francesca	10 Phantom Beauty	3 Willow Rose (Free)
10 Friendship	5 Red Charm	

156 bulbs Medium or larger with a retail value of \$15.75 (Figure from your catalog) Prepaid to you for \$8.75. "The best bargain in the catalog" as we have said many times.

"Small" or "Miniature" Gladiolus

For several years we have been growing a rather large number of the Miniature Glads, as we have found them very useful in our Up-Town Flower Shop and they have been used for fine table decorations in our home. The terms and conditions are the same as applies in the sale of the larger varieties. Some of the "small" produce smaller bulbs than others, but a good medium will usually provide a good average bloom. Minimum order for Pre-payment \$3.00.

ALL BLOTCHES: (261) (Van V.) This little creamy rose has very large purple blotches on lower petals, showy, tall and healthy. Will set seed easily. **Large bulbs 35c. Med. two for 35c. Small 5 for 50c. Bts. 20 for 35c.**

ATOM: (236) Here is probably the most popular of all the Small Glads. A bright red with white Picotee edge, one of the finest for table decoration. **Large 2 for 25c, 10 for \$1.20. Medium ten for 75c. Small 10 for 50c. Bts. 25 for 35c.**

BABY BUTTERFLY (224) This charming mid-season two-tone color combination has light yellow lower petals, deepening to orange salmon upper petals. Florets are nicely arranged on tall slender spikes; six to eight opening easily. The spike in full bloom resembles a group of butterflies. Very vigorous and dependable. No small or bulblets offered this season. We have had it for two seasons, and like it very much and find that it produces abundant seed. **Large bulbs 50c ea. Med. 35c ea.**

BONNIE PRINCE (262) (Barker) Nice medium rose with deeper rose edges. Tall and strong, a nice small that grows well. Can win in the show. **Large 60c ea. Med. 40c ea. Small 25c ea. Bulblets 5 for 25c.**

BO PEEP: (240) (Butt) Here we find one of the finest of all Small glads, and one that we grow in large numbers for our son's Flower Shop. It is early, free flowering and a delightful dainty salmon pink. **Lg. 10 for \$1. Med. 10 for 65c. Small 10 for 40c. Bts. 30 for 25c.**

CRINKLETTE: (Butt) (224) We grow a good many of these little organdy glads for Seed production, and for our flower shop. Very healthy and an easy grower. **Large 10 for \$1. Med. 10 for 65c. Small 10 for 40c. Bts. 30 for 25c.**

DAINTINESS: (Butt) (200) Very beautiful creamy White, Ruffled, Tall and with good growing habits. **Lg. 20c ea. Med. two for 25c. Bulblets 25 for 25c.**

DRESDEN: (Butt) (210) Fine Ruffled light yellow that reminds of Dresden China dishes. Can open seven blooms. **Lg. or Med. 35c ea. Sm. 25c ea. Bts. 8 for 25c.**

EMILY'S BIRTHDAY: (Butt) (324) A fine Apricot Salmon with a scarlet mark on a salmon-yellow throat. A very good Butterfly variety that is extra early, has 18 buds and fine for cut-flowers **Lg. 50c ea., 10 for \$4.00. Med 35c. Bts. 10 for 35c.**

FLASHLIGHT: (Roberts) (237) A flashy Scarlet with yellow throat. Good seed parent. **Lg. 35c ea. Med. 25c ea. Bts. 10 for 25c, 100 for \$1.50.**

FROLIC: (Bork) (213) Bright yellow with a showy scarlet throat mark. Fine for arrangements. **Lg. 40c ea. Med. 25c ea. Bts. 10 for 25c.**

GAILY CLAD: (Hardy) (211) Chartreuse yellow with red throat. One of the best and brightest of the small glads. An all-around good doer. **Lg. 2 for 35c. Med. 2 for 25c. Sm. 4 for 25c. Bts. 30 for 25c.**

GOBLIN: (Butt) (242) An attractive ruffled pink and yellow dandy. **Lg. 50c ea. Med. 35c ea. Sm. 20c ea. Bts. 6 for 25c.**

GOLDETTE: (Butt) (210) An extra fine ruffled medium light yellow, a good one to get a start with. **Lg. 75c ea. Med. 50c ea. Bulblets 5 for 25c.**

GREMLIN: (Butt) (242) A light rosy red with a yellow band in the throat; and a very unusual face-up variety. A splendid grower. **Lg. 2 for 30c. Med. 2 for 25c. Sm. 3 for 25c. Bts. 25 for 25c.**

LADYKILLER: (K & M) (217) A buff colored small glad with red throat blotch, that is one of our pets, despite its clumsy name. It is also a favorite at our up-town flower shop. **Large bulbs 2 for 30c, 10 for \$1.20. Bts. 25 for 25c.**

LAVENDER PETUNIA: (Marek) (269) This is a fine deep lavender in small size, with a bright white throat. **Lg. 30c ea. Med. 20c ea. Bulblets 15 for 30c.**

LITTLE EGYPT: (153) Rosy red with black velvet throat color. Spectacular and striking little glad. Any size 25c each, mostly mediums. Bts. 5 for 25c.

LITTLE GOLD: (Fischer) (212) Formerly considered a deep yellow, now classed as deep orange color. I like it best for yellow. One of the best small glads. Lg. 10 for \$1.20. Med. 10 for 75c. Bts. 20 for 25c.

LOVELY MARY: (Troyer) (232) Very fine salmon-pink small glad with a rich creamy yellow throat. Good grower and will sometimes bloom from bulblets. Large or medium bulbs 2 for 30c, 10 for \$1.25. Bts. 15 for 25c.

MARIONETTE: (Butt) (213) A nicely ruffled small yellow glad with a maroon throat mark. Lg. 25c ea. 10 for \$2. Med. 20c ea. Bts. 12 for 25c.

NADIA: This small salmon with a yellow throat is the standard by which many small glads are judged. Great winner in the shows. Lg. 10 for \$1. Med. 10 for 75c. Bts. 20 for 25c.

OCEAN SPRAY: Very nice small glad with an amber throat mark., and a good performer in our garden. Lg. 10 for \$1.20. Med. 10 for 75c. Bts. 25 for 25c.

PIROUETTE: (Butt) (232) Medium deep salmon with stippled throat, that can open six blooms on a slender spike. Lg. 30c ea. Med. 2 for 35c. Bts. 15 for 30c.

PUCK: (Cormack) A very fine small light pink with large pointed deep red blotches on the lower petals. An excellent grower and rapid propagator. Blooms very early and useful for arrangements. (Class 241) Lg. 25c ea., 10 for \$2. Med. 10 for \$1.20. Bts. 15 for 25c.

SMILETTE: (Sisson) (262) An odd old rose shade of color with deeper rose markings on yellow throat. Wonderful small glad that will open five or six blooms, and one we like very much. Lg. 25c ea., 10 for \$2. Med. 2 for 30c, 10 for \$1.20. Bts. 15 for 25c.

SPUNKY: (Fairchild) (280) This plum colored little smokey has white edges like Atom, and a good spike can win in the shows. Lg. 25c ea., 10 for \$2.00. Med. 2 for 30c, 10 for \$1.20. Bts. 25 for 25c.

STARLET: (Baerman) (200) Beautiful little white glad that has been a winner for years. Very ruffled and clear in color. Lg. 10 for \$1. Med. 10 for 75c. Bts. 25 for 25c.

Toytown



STATUETTE: (Butt) (211) This bright little yellow with the rosy throat mark has probably won more championships than all other small glads combined, in the last five years. Very early, good grower and much in demand. Lg. 10 for \$1.20. Med. 2 for 25c, 10 for 80c. Bts. 20 for 25c.

TOYTOWN: (Butt) (224) A nice light red or salmon orange with lighter throat that is ruffled and fine. Can win in many shows. Med. 50c. Sm. 25c. Bts. 5 for 25c.

TRIM: (Fischer) (266) Nice blue lavender creamy throat that can open 6 or 7. Med. 35c ea. Bulblets 6 for 25c.

TWEEDLEDUM: Van V.) (265) Probably the most widely grown of all the smokey or dark rose small glads; and is used regularly for arrangements and floral pieces. Has a bright yellow throat mark, and carries deep rose feathering. Lg. 10 for \$1. Med. 10 for 75c. Bts. 30 for 25c.

TWINKLES: (Butt) (232) One of our favorite small glads, with its very bright color, deep salmon edges and bright yellow center. Rated one of the top small glads. Lg. 2 for 30c, 10 for \$1.20. Med. 10 for 85c. Bts. 30c Pkt.

YELLOW BIRD: (Kuhn) (210) One of the best of the miniature glads; a very tall bright yellow. Works fine in many arrangements, adding zest and brightness. Lg. 10 for \$1. Med. 10 for 85c. Bts. 20 for 25c.

A FINE COLLECTION OF THE BEST IN MINIATURE OR SMALL SIZE GLADS — COLLECTION "M"

5 Atom	5 Ladykiller	5 Spunky
5 All Blotches	5 Lovely Mary	10 Starlet
10 Bo Peep	5 Marionette	5 Statuette
5 Crinklette	10 Ocean Spray	10 Tweedledum
3 Gaily Clad	3 Pirouette	5 Yellow Bird
5 Gremlin	2 Pierrot	2 Puck, Free
	5 Smilette	

Here we have listed 105 of the better "SMALL" Gladiolus, just what the ladies love to have for arrangements or corsages. Bulbs will be Mediums or larger, all will have nice blooms with reasonable culture, and this collection will be prepaid to you for \$8.75, which is equal to wholesale prices. (Catalog value \$11.00)

BULBLET SPECIAL FOR "SMALL OR MINIATURE" GLADS

25 Atom Bulblets	5 Goldette	25 Starlet
25 Bo Peep	25 Gremlin	20 Statuette
25 All Blotches	5 Little Egypt	5 Toytown
25 Crinklette	15 Lovely Mary	6 Trim
5 Bonnie Prince	25 Ocean Spray	25 Tweedledum
5 Emily's Birthday	10 Pirouette	15 Twinkles
25 Gaily Clad	15 Smilette	25 Yellowbird
6 Goblin	25 Spunky	10 Puck

There are practically 400 bulblets in this collection, with a catalog value of \$7.00 or more which we will prepay to you for \$5.25; a splendid and reasonable start in growing the Miniature Glads. Many will bloom from the bulblets, with fair growing conditions.

SPECIAL COMBINATIONS IN THE SMALL OR MINIATURE GLADIOLUS — \$1 Each

Many of our customers would like to get their gladiolus bulbs in mixed sizes to allow for a continuation of bloom through the season. In most varieties good medium size bulbs will provide almost as fine a bloom as the large bulb, but it will come along ten days or two weeks later. We are trying to make a better offering in the mixed sizes and bulblets, than could be had by buying straight sizes. We will offer six specials for \$5.50. Ten Specials, your choice of varieties for \$9.

(L—Large; M—Medium; Sm—Small; Bts.—Bulblets)

	L	M	Sm	Bts.		L	M	Sm	Bts.
ATOM	3	3	10	25	GOLDETTE	1	1		05
ALL BLOTCHES		3	6	20	GREMLIN	2	6	3	25
BONNIE PRINCE	1		2	8	LITTLE GOLD	6	6		30
BO PEEP	5	5	6	30	LOVELY MARY	3	2	3	20
CRINKLETTE	3	6	5	30	OCEAN SPRAY	5	5		25
DAINTINESS	2	2	3	15	PUCK	2	2		10
FROLIC	2	1		10	SMILETTE	2	2	2	15
GAILY CLAD	2	4	4	25	SPUNKY	2	3		25
EMILY'S BIRTHDAY ..	2		1	8	STATUETTE	5	5	2	30
LITTLE EGYPT		3	2	8	TWEEDLEDUM	6	6		25

(Any of above Combinations, \$1.00 each, six for \$5.50, 10 for \$9.00)

GLADIOLUS SEED FROM OUR OWN CROSSES

For several seasons we have been offering Gladiolus seeds to our many friends and customers who purchase bulbs from us. It surely seems that we have more seed this season than we ever can plant. We will offer it to our customers at the same price as in other years, 25 seeds in a packet for 50c. Limit of two packets of any one cross to a customer. We will sell 12 packets for \$5, and 25 Packets for \$10. We always toss in a few extra seeds in each packet in case of a failure of some to germinate; trying to make a square deal for any seed customer. Please make a couple of selections as second choice, in case we run out of certain seeds. There is always a "run" on one or two crosses that we might offer. We can also supply a fine mixture of seeds from a dozen or more crosses (spilled seeds) at 35c per hundred, and there should be some fine surprises in this offering.

(Large and Medium Glad Seeds) 25 for 50c

Apple Blossom x Burma
 Apple Blossom x Caribbean
 Caribbean x Apple Blossom
 Caribbean x R. L. Rilke
 Caribbean x Sparkling Eyes
 Caribbean x Spic & Span
 Caribbean x Violet Charm
 Jo Wagenaar x Burma
 Jo Wagenaar x Royal Stewart
 Jo Wagenaar x Rusty Burma
 Maytime x Apple Blossom
 Maytime x Caribbean
 Maytime x Eliz. The Queen
 Maytime x King David
 Maytime x Royal Stewart
 Sparkling Eyes x Spic & Span
 Sparkling Eyes x Beauty's Blush
 Sparkling Eyes x Caribbean
 Sparkling Eyes x Seedling (50156) Pink
 Royal Stewart x Apple Blossom
 Royal Stewart x Burma
 Royal Stewart x Eliz. The Queen
 Royal Stewart x King David
 Royal Stewart x Maytime
 Royal Stewart x Spic & Span
 Royal Stewart x Willow Rose
 Violet Charm x Caribbean
 Violet Charm x Spic & Span
 Wunschelrute x Good Luck
 Wunschelrute x Gaily Clad
 Tivoli x Orange Gold
 Mother Fischer x Royal Stewart

(Small & Miniature Glad Seeds) The following seeds are 10 for 30c

Atom x Peter Pan
 Baby Butterfly x Crinklette
 Baby Butterfly x Marionette
 Baby Butterfly x Statuette
 Bo Peep x Crinklette
 Bo Peep x Caribbean
 Emily's Birthday x Statuette
 Gaily Clad x Statuette
 Goblin x Lovely Mary
 Lovely Mary x Lav. Petunia
 Old South x Pactolus Seedling (53-195)
 Puck x Statuette
 Ruby x Burma
 Ruby x Royal Stewart
 "Polka Dot" (Sdlg. 53-119) x
 Early Rose Sdlg.
 Salmon Elf x Sdlg. (53-132) "Starface"
 Statuette x Crinklette
 Yellow Bird x Crinklette
 Yellow Bird x Statuette
 Baby Butterfly x Lucille
 Puck x (Crinklette x Butter Ball Sdlg.)
 Baby Butterfly x Peter Pan
 Baby Butterfly x (Claucarcy x
 Tweedledum)
 Heide x "Starface" (53-132)
 Smilette x (53x281)
 (Shot x Lav. & Gold) x (Yellow
 Seedling like Lucille)
 (Sdlg. 53x217 300 Sz Yellow) x
 Blotch 53-4)
 Lucille x Statuette Sport
 Crinklette x All Blotches
 (53-298) Small Salmon x Statuette
 (53-4) 22 Bud Salmon x (53-49) Tall Pink
 (Both 200 Sz Sdls.)

BULBS

of the

ALL-AMERICA

SELECTIONS

Caribbean

Maytime

Appleblossom

and

Royal Stewart

Are

Distributed

by

Vennard Nursery

Box 394

SIOUX CITY, IOWA

→
MAYTIME

